



FRIDAY

NOVEMBER 15, 2019

THE DETROIT OPERA HOUSE

TO BENEFIT HUMBLE DESIGN & SAY DETROIT



Gigs for Digs will present its 5th annual special event on Friday, November 15, 2019, for the first time, at the iconic Detroit Opera House. Please join us as a select Event Sponsor, as we celebrate the partnership of Mitch Albom's SAY Detroit, with a benefit concert featuring the talent of Detroit's very own R&B singer Apropos, Detroit's Legendary Blues performer Thornetta Davis, and international recording artist, Thomas McClary's Commodores, with such hits as "Easy," "Brick House," "All Night Long," "Nightshift," and many more!

It promises to be a night to remember including Detroit's launching of Mitch's new book, "Finding Chika: a Little Girl, an Earthquake, and the Making of a Family." Mitch will also moderate a heartwarming discussion with Humble Design Founders Treger and Rob Strasberg, along with other special guests on stage!

Humble Design and SAY Detroit have enjoyed a partnership for many years, helping families in this region transition out of homelessness and into their own homes by rebuilding existing homes, designing and furnishing them, and giving each family a safe, secure environment in which to grow and thrive.

Please be an integral part of a very special evening by being a sponsor for this event. Your generosity and support enables us to help so many others in need. On behalf of Humble Design and SAY Detroit, and all those we serve, we thank you from the bottom of our hearts.

Please fill out the attached form and return via email, regular mail, or visit www.humbledesign.org to fill out the form online.



180 N. Saginaw, Pontiac, MI 48342 • 248.243.7144 • humbledesign.org

TAX ID: 27-0410088



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Deadline is October 4 for inclusion in Emails, Social Media, Program and Press Materials

PRESENTING SPONSOR – \$50,000

- Premier logo placement on all event promotional materials
- Premier logo placement on all websites & main stage "media"
- Pre and Post social media posts, plus "thank you" post (retweets/share by Mitch Albom) - total 5 (4 solo, 1 group)
- Welcome remarks and on-stage introduction of Mitch
- Private Meet and Greet/Photo Op with Special Guests
- On-air Radio interview with Mitch Albom
- 2 Corporate Days of Service (DOS) total value \$6,000
- Full service Opera Box seating for 12

PLATINUM SPONSOR – \$25,000

- Logo placement on all event promotional materials
- Logo placement on all websites
- Logo placement on main stage "media"
- Pre and Post social media posts - total 3 (2 solo, 1 group)
- Private Meet and Greet/Photo Op with Special Guests
- On-air Radio interview with Mitch Albom
- 2 Corporate Day of Service (DOS) total value \$3,000
- Full service Opera Box seating for 12

GOLD SPONSOR – \$15,000

- Logo placement on all event promotional materials
- Logo placement on all websites & main stage "media"
- Pre and Post social media posts - 2 total (2 solo, 1 group)
- Photo Op with special guests
- 1 Corporate Days of Service (DOS) total value \$3,000
- Full service Opera Box seating for 6

SILVER SPONSOR – \$10,000

- Logo placement on all event promotional materials
- Logo placement on all websites & main stage "media"
- 1 Corporate Day of Service (DOS) valued at \$3,000
- Photo Op with special guests, 1 grouped sponsor acknowledgement
- Full service Opera Box seating for 6

BRONZE SPONSOR \$5,000

- Logo placement on all event promotional materials
- Full service Opera Box seating for 6



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YES! I/OUR COMPANY WANT TO BE A PART OF HELPING HUMBLE DESIGN and SAY Detroit FURNISH HOPE IN DETROIT.

TYPE OF SPONSORSHIP:

PRESENTING PLATINUM GOLD SILVER BRONZE

Payment Method: Check (preferred, please enclose) Credit Card (enter info below)

Card Number: _____ Exp. Date: ____/____/____ Sec. Code: _____

Company Billing Address _____

Company Name and Contact Person _____

Phone: (____) _____ - _____ Email: _____

Authorized Signature: _____

Please return this form along with your payment via email to lisa@humbledesign.org or mail to 180 N. Saginaw, Pontiac, MI 48342 – Questions? Call (248) 897-0130 TAX ID: 27-041088